



Upper Moreland Cheerleading Association
INFORMATION PACKET

2025-2026 Season 12

Updated: March 17, 2025



UPPER MORELAND NATION

WELCOME TO UMCA

On behalf of the Upper Moreland Cheerleading Association, we would like to thank you for your interest and continued support of our Program.

We are happy that you have decided to join the Upper Moreland Nation in our quest for greatness. Each athlete's personal dedication to tumbling, cheer and flexibility will help UMCA rise to the top!

ABOUT US

The Upper Moreland Cheerleading Association (UMCA) is a recreational competitive cheerleading program based out of Horsham, Pennsylvania. UMCA was founded in 2014 to create a competitive cheerleading experience comparable to "All Star Cheerleading" at a more affordable and accessible price.

The goal of our program is to help each child reach their highest potential in a positive atmosphere and to be encouraging and supportive in the growth process.

Our mission is to instill values, self-esteem, promote personal achievement and community spirit, and to teach each athlete to respect the importance of teamwork. We believe in having fun, developing personalities, and forming friendships, in a safe and clean environment.



GENERAL INFORMATION

CONTACT INFORMATION

Email: UMCACheerleading@gmail.com

Website: WWW.UMCACheer.com

Address: 328 Maple Ave
Suite 14
Horsham, PA 19044

UMCA BOARD OF DIRECTORS

Jim Hester, President

Ry Simeti, Vice President

Caitlin Kohn, Co-Director

Jacqui Swiski, Co-Director

PROGRAMS OFFERED

Exhibition Birth years 2019-2022	Tiny Birth years 2018-2020	Mini Birth years 2016-2017	Elite Birth years 6/1/06-2017
September to February	May to March/April	May to March/April	May to May/April
2-3 competitions	4-5 competitions	7-9 competitions	7-9 competitions



IMPORTANT DATES

SAVE THE DATES

April 1: Early Bird Registration Opens
April 12 : Open Gym #1
April 27 : Open Gym #2
May 1-11: Regular Registration
May 12-14: Individual Evaluations
May 19-22: Group Evaluation Call Backs
May 31: Team Reveals
June 9: Summer Practices Begin
July 28-31: **MANDATORY** Choreography Camp for Elite teams
September 7: Fall Practices Begin

GYM CLOSURES

May 26: Memorial Day
July 4: Independence Day
September 1: Labor Day
October 31: Halloween
November 26-28: Thanksgiving Break
December 24-31: Holiday Break
January 1: New Years Day



PROGRAM INFORMATION

EVALUATIONS

Evaluations will take place in two steps: Individual and Group

- Individual Eval by birth year: May 12-14
- Group Eval: May 19-22

In order to be registered for your evaluation night, the registration fee of \$100.00 (75.00 Early Bird Registration) will be due upon registration. All athletes must be registered in order to attend evaluations. Registration opens April 1st.

Evaluation Schedule (By Birth Year)			
	May 12th	May 13th	May 14th
6-7pm	2018-2020	2014-2015	2010-2011
7-8pm	2016-2017	2012-2013	2006-2009

Each athlete will attend their first night of Evaluations based on their birth year. Athletes will receive the date and time frame for their group evaluation via email to the email on registration on MAY 16th*

No experience is required and all athletes will be placed on a team. Evaluations are utilized to place athletes where they will be the most successful and well rounded.

The skills listed below are used as a guide regarding leveled skills. We follow the United Scoring System, which requires strategic placement of athletes to hit the number of elite skills required on the scoresheet.



TEAM PLACEMENTS

Team reveals will be held on May 31st to reveal our 2025-2026 teams to our athletes and families. Each athlete will be given their team placement, which will include the team name, age group and level. Athletes will then have the opportunity to meet their coaches and teammates and take pictures.

It is inevitable that some athletes may not be placed on their desired team. However, every team at UMCA will be equally set up for success and every athlete will have the same experience regardless of their placement. Team placement decisions are not made lightly by our coaching staff and we craft our teams in the best interest of the program as a whole. We ask that you trust the process.

CHOREOGRAPHY

UMCA Choreography Camp will be held July 28-31, 2025 for ELITE teams. Each team will have two days of choreography within those dates. Team specific choreography schedules will be provided at Team reveals. In order to be placed in the routine, **attendance is mandatory**.

A professional choreographer is hired to build each team a routine that will meet difficulty requirements and maximize technique scores. Each athlete is strategically placed by the choreographer to craft a routine that seamlessly flows while highlighting the team's strengths.

Additional choreography sessions may be added as necessary.

PRACTICE

Summer Practice: Each team will practice 1x a week from May-August.

School year Practice: 2x a week from September-April. Each practice is 1-1.5 hours depending on age group.



Practices are primarily scheduled from Sunday-Thursday 5-9:30pm. Additional weekend practices will be added as needed to prepare for a competition and will be communicated on Band. Additional practices are MANDATORY and may be necessary due to athlete attendance, injuries, choreography adjustments or event date changes.

Team specific practice schedules will be provided at team reveals.

COMPETITION SCHEDULE

The 2025-2026 Competition Schedule has not been determined as we are still pending finalized information from Varsity. Final competition schedule will be provided in the fall. Competitions are held in Pennsylvania, New Jersey, Maryland and Florida.

See below for tentative competitions per month

November

1-2 Competitions

December

1-2 Competitions

January

3 Competitions

February

3 Competitions

-Reach the Beach in Ocean City, MD: Requires hotel stay

March

The Quest Recreation Championship in Orlando, Fl*

April

The US Finals*

Competition Season for Elite Teams- November - March/April

Competition Season for Mini Team- November - March/April

Competition Season for Tiny Team- January - March/April

Competition Season for Expo Team- January - February

Bid required for attendance



END OF SEASON EVENTS

We like to end our season with "End of the Season" competition(s).

THE QUEST

This competition is referred to as "the Worlds" for Recreation cheerleading. We will be attending this competition in March 2026 if a team receives a Qualifier or Paid Bid. Qualifier Bids are invitations to compete and Paid Bids are given to teams at competitions based on the Varsity bid declaration. The paid bids would pay for the cheerleader's base travel package and competition fees. Any additional hotel nights, park tickets and travel costs would be the responsibility of the cheerleader. Paid bids do not include parents and/or spectators. Attendance to The Quest is NOT MANDATORY but it is recommended that all athletes attend to get the full experience. A Quest survey will be sent prior to Choreography to determine which athletes will not be in attendance, which allows the choreographer to choreograph accordingly.

To clarify if you choose not to participate in the Quest this will not impact your spot in a negative way. Instead, it will be placed and choreographed so that we can make easy changes and switches as it gets closer to Quest.

THE US FINALS

If any of our teams do not attend the Quest, we will be competing at the US Finals. This competition is normally held at the end of April/beginning of May. Each team has the opportunity to receive "Golden Tickets" which is a Paid Bid to the US Finals. A "Golden Ticket" covers the competition costs for each team to compete. All travel and hotel accommodations are the responsibility of the cheerleader.

If any team receives a Golden Ticket, that team will attend the US Finals. US Finals competitions are held in multiple locations. Previous locations we have attended are Ocean City Maryland, Virginia Beach and Providence Rhode Island. The Board will decide the US Finals location, which will be communicated on the competition schedule.



FINANCIAL INFORMATION

REGISTRATION COSTS

Registration Fee	EXHIBITION TEAM (OPEN AUGUST 1 THROUGH AUGUST 31)	EARLY BIRD REGISTRATION (APRIL 1 THROUGH APRIL 30)	REGULAR REGISTRATION (MAY 1 AND AFTER)
	\$50.00 <u>*not included in total tuition & non-refundable*</u>	\$75.00 (Includes practice tank top & team scrunchie) <u>*not included in total tuition & non-refundable*</u>	\$100.00 (Includes practice tank top & team scrunchie) <u>*not included in total tuition & non-refundable*</u>

EXHIBITION TEAM! We are excited to offer an introductory level exhibition team for those little cheerleaders ages 3-5! If a 5 year old wishes to compete on the full-season Tiny team, coaches will evaluate and make recommendations based on same.

UNIFORM COSTS

White cheer shoes are required for all athletes and are not included in the uniform costs. Any white cheerleading specific shoes are acceptable. Uniform costs are in addition to tuition below.

EXHIBITION Birth years 2019-2021	TINY Birth years 2018-2020	MINI Birth years 2016-2017	ELITE Birth years 06/01/06-2017
\$80.00	\$100.00	\$100.00	\$375.00



TUITION COST BREAKDOWN

TUITION	EXHIBITION Birth year 2019-2022	TINY Birth year 2018-2020	MINI Birth years 2016-2017)	ELITE Birth years 06/01/06-2017
Competition Fees	\$150.00 (2-3 competitions)	\$500.00* (4-5 competitions)	\$700.00* (7-9 competitions)	\$700.00* (7-9 competitions)
Choreography	-	-	-	\$200.00
Music	\$10.00	\$40.00	\$40.00	\$40.00
AAU Insurance	\$20.00	\$20.00	\$20.00	\$20.00
Admin/Operating Costs	\$10.00	\$80.00	\$80.00	\$80.00
Coaching (Inclusive of coach training, credentials, competition fees)	\$20.00	\$100.00	\$100.00	\$100.00
Practice Space (Inclusive of open gyms, other gym usage, showcases, private lessons, etc.)	\$50.00	\$350.00	\$350.00	\$350.00
Custom Cheer Hair Accessory	\$15.00	\$30.00	\$30.00	\$30.00
Program Practice Shirts	\$15.00	\$30.00	\$30.00	\$30.00
Celebration Costs	\$10.00	\$50.00	\$50.00	\$50.00
Total Tuition	\$300.00	\$1,200.00	\$1,400.00	\$1,600.00

Inclusive of 2 National Competitions

**Pricing above is based on the athlete's team placement and not on their age/birth year



PAYMENT PLAN OPTIONS

EXHIBITION TEAM (BIRTH YEAR 2019-2022)

PICK YOUR PAYMENT OPTION	
UPFRONT PAID IN FULL	TOTAL COST: \$380.00 Tuition (\$300.00) + UNIFORM (\$80.00)
3 PAYMENTS DUE SEPTEMBER - NOVEMBER	PAYMENTS \$80.00 UNIFORM + \$50.00 - SEPTEMBER \$150.00 - OCTOBER \$100.00 - NOVEMBER

TINY (BIRTH YEAR 2018-2020)

PICK YOUR PAYMENT OPTION	
UPFRONT PAID IN FULL <i>*\$50.00 DISCOUNT IN PAID IN FULL*</i>	TOTAL COST: \$1,250.00 TUITION (\$1,150.00) + UNIFORM (\$100.00)
MONTHLY PAYMENTS	TOTAL COST: \$1,300.00 TUITION (\$1,200.00) + UNIFORM (\$100.00) PAYMENTS UNIFORM - JUNE \$100 JULY - DECEMBER \$172.00/EACH \$168 - JANUARY



MINI (BIRTH YEAR 2016-2017)

PICK YOUR PAYMENT OPTION	
UPFRONT PAID IN FULL <i>*\$50.00 DISCOUNT IN PAID IN FULL*</i>	TOTAL COST: \$1,450.00 TUITION (\$1,350.00) + UNIFORM (\$100.00)
MONTHLY PAYMENTS	TOTAL COST: \$1,500.00 TUITION (\$1,400.00) + UNIFORM (\$100.00) <u>PAYMENTS</u> UNIFORM - JUNE \$100 JULY - JANUARY \$200/EACH

ELITE (06/01/06-2017)

PICK YOUR PAYMENT OPTION	
UPFRONT PAID IN FULL <i>*\$50.00 DISCOUNT IN PAID IN FULL*</i>	TOTAL COST: \$1,925.00 TUITION (\$1,550.00) + UNIFORM (\$375.00)
MONTHLY PAYMENTS	TOTAL COST: \$1,975.00 TUITION (\$1,600.00) + UNIFORM (\$375.00) <u>PAYMENTS</u> UNIFORM - JUNE \$375.00 JULY - DECEMBER \$230/EACH \$220 - JANUARY



PAYMENT METHODS

Credit/Debit Card through GoMotion (subject to a 3% processing fee)

Cash

Check made payable to UMCA Cheer

Venmo @UMCACheer (friends and Family Only) If this is not selected, the fee will be added to your account.

*****ALL MONIES PAID ARE 100% NON-REFUNDABLE ONCE REMITTED. UPON REGISTRATION, YOU ARE MAKING A COMMITMENT TO UMCA!**

FINANCIAL OBLIGATION

All monthly payments will be posted to GoMotion on the 1st of each month. Payments are charged on the 10th of each month via Autopay through GoMotion. You are required to keep a debit or credit card on file. If you would like to pay by either check, cash, or Venmo, payment must be received by the 9th of each month. **If payment is not received by the 9th of the month, the card on file will be charged via Autopay.**

If your payment is not made by the 20th of the month, a \$15.00 late fee will be applied to your invoice. If the payment is not rectified by the last day of the month, your cheerleader will be asked to sit out of practice. NO EXCEPTIONS!

Parents are expected to pay the costs of travel expenses, and entrance to competition to watch. There will be team and individual fundraising opportunities to allow you to offset these aforementioned expenses if you choose to participate. We encourage you to find individual and team sponsors to offset the costs of the season.

Please realize that if you do not pay on time, you are affecting the entire team and our ability to pay for competitions on time. If you are late and have not made arrangements with the board, your child may be asked to sit out of practice until the account is managed and an arrangement has been made.



FUNDRAISING OPPORTUNITIES

UMCA offers many individual and club fundraisers throughout the season that can be allocated toward your tuition costs or towards the Quest fees. Club fundraisers are applied to costs of Quest gifts, end of the year gifts, gym upkeep, additional fundraiser costs/rental fees, etc.

FUNDRAISER PROFIT EXAMPLES:

Based on past seasons and the opportunity for fundraisers, below is an example of how much individual cheerleaders could make with our annual fundraisers:

Based on actual profits prior accounts

Example 1:

Little Caesars Pizza Kits - July (1st sale)	\$180.00
DoubleGood Popcorn	\$316.50
Mums	\$219.45
Sunday Funday Beef & Beer Tickets	\$40.00
Thanksgiving Pies	\$418.50
Bingo Tickets	\$145.00
Little Caesars Pizza Kits - January (2nd sale)	\$132.00
Super Bowl Block	\$150.00
RaiseRight Gift Cards (season long)	\$120.12
Total Individual Profits	\$1,721.57



Example 2:

Little Caesars Pizza Kits - July (1st sale)	\$48.00
Mums	\$37.60
Thanksgiving Pies	\$13.50
Little Caesars Pizza Kits - January (2nd sale)	\$48.00
Super Bowl Block	\$15.00
RaiseRight Gift Cards (season long)	\$429.68
Total Individual Profits	\$591.78

**ANY FUNDRAISING PROCEEDS RECEIVED AFTER TUITION PAYMENTS ARE OWED, WE WILL REFUND UP TO THE AMOUNT OF FUNDRAISING PROCEEDS RECEIVED BY FEBRUARY 2026. YOU ARE ONLY ENTITLED TO RECEIVE A REFUND UP TO THE AMOUNT YOU PAID OUT OF POCKET. YOU MAY OPT TO APPLY THESE FUNDRAISING PROCEEDS TO ANY NATIONAL COMPETITION WE MAY ATTEND IN ADDITION TO THE SCHEDULED COMPETITIONS **

Out of pocket costs are any monies remitted directly to UMCA or Quest